

AN EDUCATIONAL THOUGHT

*Only That Which It Is Not
Necessary to Guarantee Can a
Merchant Afford to Guarantee*

BERBERICH'S does not guarantee BURROJAPS Shoes in order to give the public FREE footwear, but because they know that the shoes they sell are so constructed that they will outlive the guarantee that insures the purchaser every cent of his money's worth. In any case where the uppers break through before the sole wears through, BERBERICH'S are more than glad to make good with a new pair FREE.

Burrojaps Shoes

**Appeal Most to Men Who Are Opposed to the Folly and
Unnecessary Expense That Comes With Taking Chances**

The new styles for this Fall offer the widest range from the severely plain to the clever ornate models that have just made their appearance. The most conservative and the most extreme taste will find exactly what they want, and every model can be had in every size and width.

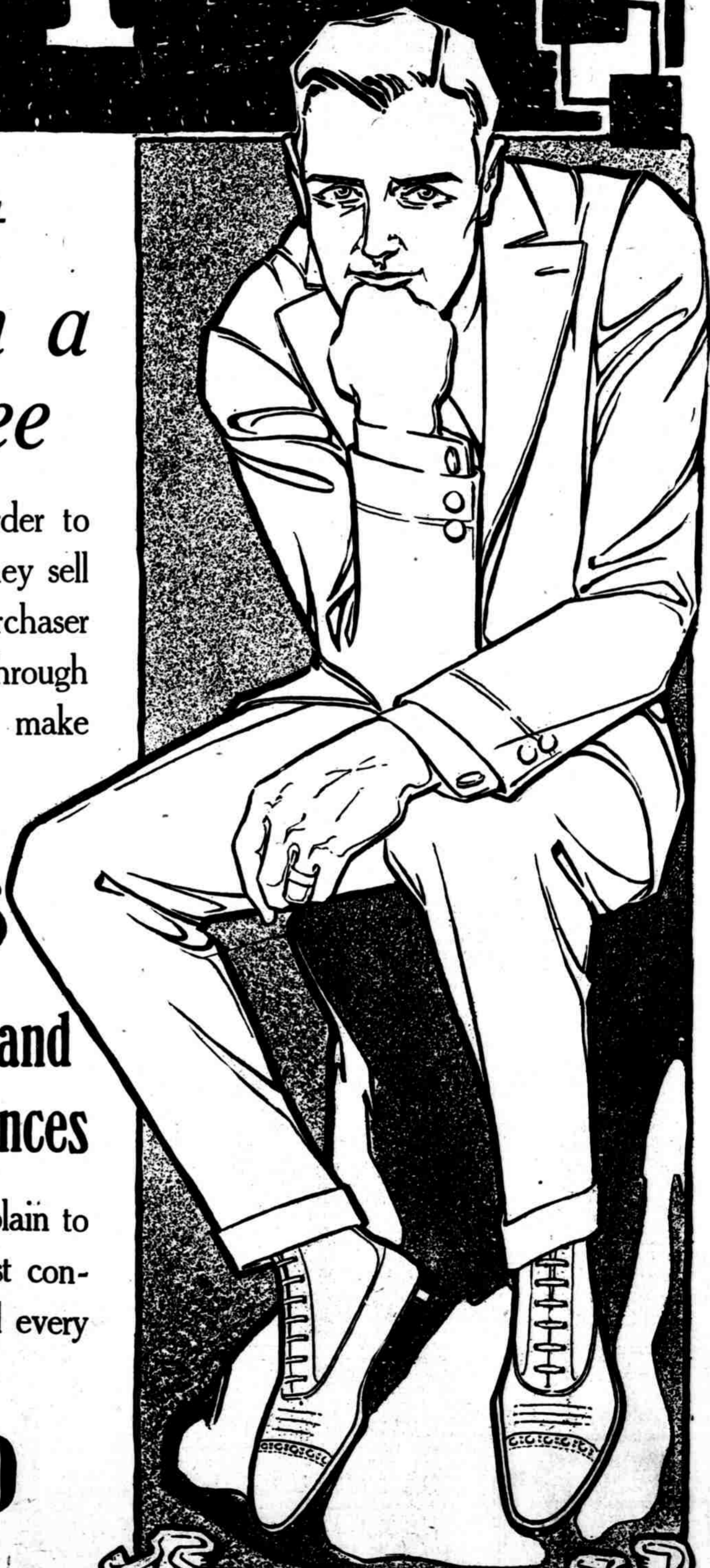
\$4.50—\$5.00—\$6.00

Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1888

Main Store
1116-22 7th Street

Branch Store
813 Penna. Avenue



**The Thinker
buys
Berberich's**